myTalk 107.1 - REUNION SHOW HOT TICKET SOUNDER SWEEPSTAKES Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING, VOID WHERE PROHIBITED BY LAW.

BY ENTERING THE SWEEPSTAKES, EACH PARTICIPANT AGREES TO THESE OFFICIAL RULES.

- 1. **Eligibility** The myTalk 107.1 Reunion Show Hot Ticket Sounder Sweepstakes (the "Sweepstakes") is open to listeners 18 years or older and residents of Minnesota or Wisconsin Void outside of MN and WI, and where prohibited by law. No purchase necessary to enter the Sweepstakes. Employees of KTMY-FM, LLC and its station myTalk 107.1, 3415 University Avenue, St. Paul, MN 55114 (the "Sponsor"), HBI Radio, LLC, or any of their respective affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Sweepstakes (collectively with Sponsor, the "Released Parties") and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes participant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 2. **Sweepstakes Period:** The Sweepstakes begins at or about 6:00 AM Central Time ("CT") on October 21, 2016 and ends at or about 6:00 PM CT on November 3, 2016 (the "Sweepstakes Period").
- 3. **How to Win:** To win, you must listen to myTalk 107.1 during the Sweepstakes Period each day, on or about every hour or so between 6:00 AM CT and 6:00 PM CT, listen for the *myTalk Reunion Show Hot Ticket* sounder. Once you hear the sounder, the 7th eligible listener to reach the Station by calling **651-641-1071** will be deemed a Prize winner, for a total of 48 Prize winners. Odds of becoming a Prize winner depend on the number of listeners calling when the DJ plays the *myTalk Reunion Show Hot Ticket* sounder. The *myTalk Reunion Show Hot Ticket* sounder occurring during promotional announcements does not count as a listener's chance to call in; listeners are only eligible to call in to participate in this sweepstakes when the *myTalk Reunion Show Hot Ticket* sounder occurs by itself, not in conjunction with a promotional announcement. **Limit one (1) Prize per person/household during the entire Sweepstakes Period.** Any attempt by any participant to enter by using multiple/different identities, or any other methods may disqualify that participant from winning any prize, at the sole discretion of Sponsor.

Note that webcasts of Station's programming are typically on a delayed basis, which may affect participation in this portion of the Sweepstakes. Sponsor will not accept collect calls. Sponsor is not responsible for telephone line unavailability, busy signals on the Sweepstakes line, operator interference, technical or atmospheric conditions that disrupt the completion of the phone call, telephone system malfunctions, or any other telephone problems which may or may not result from this Sweepstakes.

4. **Prizes and Approximate Retail Values ("ARV's") – Forty-eight (48) Prizes –** Two (2) tickets to the Reunion Show on **Friday, November 4, 2017 from 4:00 PM – 6:00 PM** in the Diamond Ballroom at the Profile Event Center located at 2630 University Ave SE, Minneapolis, MN 55414. ARV: \$50.00 each. Tickets are subject to the terms, conditions and restrictions as printed on the tickets. Winner is responsible for any fees or costs associated with the Prize, including any local, state or federal taxes that may become due. The prize is non-assignable and non-transferable. Sponsor reserves the right, in its sole discretion, to substitute the prize for one of equal or greater value, for any reason. Prize consists of only those items specifically listed as part of the Prize. The Prize winners must meet the eligibility requirements as set forth in Paragraph 1 of these Official Rules. Parking and transportation are not included as part of the prize.

- 5. **Claiming the Prize:** Upon winner verification, **as a condition of being named an official winner**, each potential winner must claim his/her prize in person at Will Call at the Profile Event Center on November 4, 2016 prior to the 5:30 PM CT. The winner must prove he or she is a qualified winner by presenting acceptable identification (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he or she is a qualified winner, the prize will not be awarded. All unclaimed or returned prizes remain the property of Sponsor.
- 6. Participation Conditions/Release/Consent to use Likeness: By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including, but not limited to, negligence and damages of any kind to persons and property, including, but not limited to, invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's participation in this Sweepstakes, and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorney's fees) arising out of or relating to an participant's participation in the Sweepstakes and/or participant's acceptance, use or misuse of prize; (d) allow Sponsor's use for promotional purposes of his/her likeness, voice and/or address (city/state) without any additional compensation; (e) allow for Sponsor to use participant's voice when he/she calls in after hearing the myTalk Reunion Show Hot Ticket sounder.
- 7. **General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or manmade epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the participation process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 8. **Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited, to malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of phone calls; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's participation in the Sweepstakes or receipt or use or misuse of any Prize.

- 9. **Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to Sponsor's privacy policy located at: http://corporate.hubbardradio.com/privacy-policy/. By entering this Sweepstakes, each participant agrees that the Sponsor has the right to contact the participant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Sweepstakes.
- 10. **Disputes/Governing Law:** Except where prohibited, participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or the prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal or state court of Minnesota; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' or legal fees; and (3) unless otherwise prohibited, under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the participant and Sponsor in connection with this Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Minnesota, without giving effect to any choice of law or conflict of law rules (whether of State of Minnesota or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Minnesota.
- 11. **Official Rules/Winner's List:** For a copy of these Official Rules, see the Website until November 11, 2016, 2016. For the names of the Prize winners, send a self-addressed stamped envelope by November 11, 2016, to: myTalk 107.1 *myTalk Reunion Show Hot Ticket* Sounder Sweepstakes Winner, 3415 University Ave, St. Paul, MN 55114.
- 12. **Sponsor**: KTMY-FM, LLC, 3415 University Avenue, St. Paul, MN 55114.